

1st **AFRICA**
TRADE &
INVEST

Digitalisation:
the trailblazer of tomorrow's economies

Draft Program

(as of July 18th, 2022)

October 12th & 13th, 2022

Venue: Hilton Frankfurt City Centre

Hochstraße 4, 60313 Frankfurt am Main

#TIAfrica22

www.africatradeinvest.de

Organized by Afrika-Verein Veranstaltungs-GmbH (AVV). Alterations to be reserved. Conference languages are English and French. Simultaneous translation will be provided in the main event room (Room A) of the Hilton Hotel.

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Wednesday, October 12th

08.30 – 10.00 Registration & Welcome Coffee

10.00 – 10.35 Welcome & Opening

Room A

Welcome

Christoph Kannengiesser

CEO

Afrika-Verein der deutschen Wirtschaft (AV)

Local political representative

Opening Speeches

Prof. Dr Stefan Liebing

Chairman

Afrika-Verein der deutschen Wirtschaft (AV)

Political representative

10.35 – 11.00 Keynotes

10.35 – 10.50 African Keynote

10.50 – 11.00 Private Sector Keynote

11.00 – 12.30 Opening Discussion

Room A

Trade & Invest: Impact of digitalisation in finance

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**AFRICA
FINANCE
@TRADE**

Africa is emerging as an attractive investment destination and a key market for trade. The challenge: especially SMEs are underserved and lack access to affordable trade finance and investment financing. The questions: How can digitalisation contribute to tackle this issue and what needs to change to make financing more successful and scalable?

12.30 – 02.00 Networking Lunch Break

12.30 – 02.00 Young Managers Lunch

V indeed Africa!
The Young Business Network

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02.00 – 03.00**Parallel Sessions**

Room A

Industry 4.0 – Investing in digitised production & automation

The merging of the real and the virtual world has already widely influenced the manufacturing sector. Flexible production processes, convertible factories, optimised logistic and use of data can make companies more competitive. Where are we in the Industry 4.0 process, where are the bottlenecks and what does the industry need to be successful in Africa?

Room B

Project Session / Country Session / Sponsored Session

Room C

Investing in digital IDs and documents

The implementation of digital IDs and documents has started in various African countries. What are important security aspects in the digital space? How can digital documents be secure and used in international trade and investment? What advantages offer digital documents for trade and investment?

03.15 – 04.15**Parallel Sessions**

Room A

Trends & Hubs: Investing in smart logistics

Digitalisation is transforming all areas of logistics, from route tracking and supply chain management to automation processes in ports, even with transport robots. How can digital solutions shape the logistics industry? How can they support faster transfer of goods and organise loading and unloading at ports?

Room B

Project Session / Country Session / Sponsored Session

Room C

Trade & Invest: Riding the Disruptive eHealth Wave**Part of the brand****GERMAN-
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HEALTHCARE
FORUM**

Remote diagnosis, transportation of medicines via drones and digital training of medical staff as well as digitalisation within an institutional set-up - the digitalisation of health interventions has tremendous potential to improve access and efficiency and reduce costs in Africa. Why do we need digitalisation in the healthcare sector even beyond times of pandemics? Which state-of-the-art technical innovations have the potential to tackle the problems of affordability and accessibility?



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04.15 – 05.15

Networking Coffee Break

05.15 – 06.00

Parallel Sessions

Room A

Competition, Competitiveness & Growth – Scaling up investments in Africa

A favourable investment climate is key to attract and retain more private investment. What else will it take to attract private investors to the region? What examples can we learn from that can be scaled?

Room B

Project Session / Country Session / Sponsored Session

Room C

Investing in eCommerce: How to sell products online in Africa

Especially during Covid-lockdown e-commerce has risen exponentially. How can German-African partnerships accelerate eCommerce? Is eCommerce the future of African-German commodity trade relations?

06.30 – 10.00

Evening Reception



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Thursday, October 13th

09.00 – 10.00

Registration & Welcome Coffee

8.30 – 10.00

“Women in Trade” Breakfast



10.00 – 10.10

Parallel Welcome & Opening

Room A

Welcome Trade & Invest

Claudia Voss

Managing Director

Afrika-Verein der deutschen Wirtschaft (AV)

Room C

Welcome TVET

Christoph Kannengiesser

CEO

Afrika-Verein der deutschen Wirtschaft (AV)

Dr Andreas Werner

Head of iMove Training – Made in Germany

Federal Institute for Vocational Education and Training (BIBB), Germany

10.10 – 10.20

Keynote

10.10 – 10.20

Private Sector Keynote

Room A

10.20 – 11.20

Panel Discussion

Room A

Expanding trade corridors – tackling supply chain issues

Panel hosted by



COMMERZBANK

Expanding trade to Africa and exploring new trade corridors can lead to new possibilities for German companies. How do current developments such as the increasing regulations of corporate due diligence in supply chains affect international trade? How can digitalisation be a useful tool to monitor supply chains and what opportunities arise for companies?

Room B

Project Session / Country Session / Sponsored Session

Room C

Defining the future of skills development in Africa

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Skills development reached a turning point as digital training concepts offer new solutions for industry needs. What is the current status quo? What needs to change in the future? And what are strategic approaches to sustainable employability?

11.30 – 12.30

Panel Discussion

Room A

Trends for sustainable trade finance in Africa

The ESG agenda in corporations and banks is increasing rapidly and will become central to trade and trade finance. For SMEs, due diligence is often prohibitively expensive. Technology offers solutions. How will new regulations impact trade finance in Africa? How can supply chains be made more sustainable?

Room B

Project Session/ Country Session / Sponsored Session

Room C

Green Hydrogen - Technology and Training Requirements

Part of the



12.30 – 02.00

Networking Lunch Break

02.00 – 03.00

Parallel Sessions

Room A

Going smart & digital – technology solutions for local and government authorities

Digitizing administrative processes have proven to be very effective and more administrations want to digitalise their services. What are the requirements for companies to win contracts? What kind of solutions are needed by local and government authorities?

Room B

Click & transfer - Investing in innovative ePayment Systems

ePayment is a service that almost everyone uses on a daily basis. Customers do not always require a bank account and transactions can be made via mobile phone. Are ePayment systems the future of banking?

Room C

Shaping the future of employment

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To meet the needs of industry and to promote sustainable labour market development we need to create synergies and get all relevant



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stakeholders on board. Who should be involved? How will German-African collaboration look like in the future?

03.15 – 04.00

Parallel Sessions

Room A

Tracking African Unicorns: Adjusting Investment Strategies

The first two African unicorns were online retailer. Today, more local start-ups are hitting that \$1 billion valuation by attracting massive funding from venture capitalists. With tools to support logistics, management and operations for SMEs, tech start-ups can be Africa's next big thing. Which strategies have proven most successful in Africa? What can we learn from African unicorns about investment in Africa?

Room B

Project Session / Country Session / Sponsored Session

Room C

Financing Skills Development in Africa

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The major bottleneck for the implementation of skills development programs is financing. What tools are available? What tools are needed to create a sustainable TVET environment?

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04.00 – 05.00

Networking Coffee and End of Conference Drink

