# Afrika-Verein
## der deutschen Wirtschaft

# German Agribusiness Alliance



# 4th German-African Agribusiness Forum

Opportunities and Challenges along the Value Chain
*From Agricultural Farming to Food Processing and Distribution*

# Preliminary Program

**(as of 13 November 2017)**

# 22 January 2018

# www.agribusiness-africa.de

**Organized by Afrika-Verein Veranstaltungs-GmbH (AVV). Alterations to be reserved.
Conference languages are English and French. Simultaneous translation will be provided in the main conference room.**

**We would like to thank the following sponsors for their generous support
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**4th German-African Agribusiness Forum**

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| **08:00 – 09:30 a.m.** | **Registration and Welcome Coffee** |
| **09:30 – 09:45 a.m.** | **Welcome Address**<br><br>**Afrika-Verein der deutschen Wirtschaft (AV)**<br><br>**German Agribusiness Alliance** |
| **09:45 – 10:30 a.m.** | **Keynotes**<br><br>**Bayer Crop Science**<br><br>**African Union & European Union** |
| **10:30 – 11:15 a.m.** | **Networking Coffee Break** |
| **11:15 – 12:30 p.m.** | **Introductory Panel**<br>**Harnessing the African Agribusiness Partnership Potential**<br><br>**African Ministers & Private Sector**<br><br>This panel will be assessing technical, business, and governance factors in designing successful agribusiness in Africa.<br><br>- Building competitive commercial value chains<br>- Enhancing value-addition<br>- Cooperation of traders, banks, private investors and producers<br><br>The inaugural session will deep dive and recommend improvements and solutions. |
| **12:30 – 02:00 p.m.** | **Networking Lunch Break** |
| **02:00 – 02:15 p.m.** | **Impulse – Where do we want to go?**<br>**German Company with local partner** |
| **02:15 – 03:30 p.m.** | **Parallel Project Sessions**<br><br>**A 1 Energizing Agribusiness** |

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| | **B 1 Future of Farming**<br><br>**C 1 Potential in the Value Chain** |
| **03:30 – 04:15 p.m.** | **Networking Coffee Break** |
| **04:15 – 04:45 p.m.** | **Hot Seat – Europe & Africa** |
| **04:45 – 05:45 p.m.** | **Parallel Working Groups**<br><br>**A 2 – Processing, Packaging and Transport**<br><br>**B 2 – Working with NGOs**<br><br>**C 2 – Financing Models** |
| **Followed by** | **Closing** |
| **Followed by** | **Reception** |