

AFRICA TRADE & INVEST MEETS MANAGING RISK

Setting the right frame to unlock Africa's
trade and investment opportunities

Draft Program

(as of October 2024)

November 6th & 7th, 2024

Venue: Hilton Frankfurt City Centre
Hochstraße 4, 60313 Frankfurt am Main

#TIAfrica24

www.africatradeinvest.de

We would like to thank the following sponsors & partners for their generous support of the Africa Trade & Invest meets Managing Risk 2024:

Gold Sponsors



Partners in Transformation
Agency for Business and Economic Development



www.kti-plersch.com

Strategic Partner



Silver Sponsor



Flight Partner



Supporting Partners



AFRICA TRADE & INVEST MEETS MANAGING RISK

Wednesday, November 6th

08.30 – 09.30 **Registration & Welcome Coffee**

09.30 – 10.00 **Welcome & Opening**

Christoph Kannengiesser

CEO

Afrika-Verein der deutschen Wirtschaft (AV)

Keynote

H.E. Hassan Sheikh Mohamud (PhD)

President of the Federal Republic of Somalia

10.00 – 11.15 **Opening Discussion**

Room A
(1st floor)

Africa as Trade & Investment Partner in Times of Geopolitical Recalibration

Africa offers abundant opportunities for international businesses that are ready to adapt and innovate. How does the role of the African continent evolve as economic heavy weight, business and trade partner? How is external risk perception influencing local growth? How will international value and supply chains be redefined due to geopolitical shifts? Could European-African collaboration reduce current risks and enhance foreign direct investments?

African Minister (tbc)

Ben Wandawanda

Chief Advisor to the President

Foreign Direct Investments & Financial Services, Malawi

Siby Diabira

Senior Manager Western Europe

International Finance Corporation (IFC), Germany

N.N.

Director Industries & Services, Africa & EMECA

DEG - Deutsche Investitions- und Entwicklungsgesellschaft,
Germany

Dr Emomotimi Agama (tbc)

Director General

Securities and Exchange Commission (SEC), Nigeria

Moderation: **Josephine Mahachi - Kruggel**

AFRICA TRADE & INVEST MEETS MANAGING RISK

11.30 – 12.30

Panel Discussion

Room A
(1st floor)

Hosted by



COMMERZBANK

Mitigating Financial Risk

Africa's population becomes the heart of the global workforce: companies that don't adapt to fit local risks are missing out on significant opportunities. What perception of risks are predominant and what risks can be alleviated and mitigated with which instruments?

Simon Bessant

Director and Head of Insurance
Texel Group, UK

Max Ndiyaye

Senior Director
African Development Bank (AfDB), Côte d'Ivoire

Florian Wicht

Regional Lead, Sub-Saharan Africa & MENA
International Finance Institution (IFC), Germany

Representative

Munich RE

Moderation: **Kristina Holzhaeuser**, Commerzbank

12.30 – 02.00

Networking Lunch Break

02.00 – 03.00

Panel Discussion

Room A
(1st floor)

“Just do it” The Hidden Champions of Doing Business in Africa

African markets yield significant potential despite lacking attention. Which strategies and good examples exist to successfully operate in less known and accessible regions. What are the determining factors for German companies? Which sectors and countries in Africa are hidden champions?

Hon. Ousmane Mey

Minister
Ministry of Economy, Planning and Regional Development,
Cameroon

Timo Prekop

Export and Agency Finance
AKA Ausfuhrkredit-Gesellschaft mbH, Germany

Sidi Khalifou

President
Club des Entrepreneurs de Mauretanie

AFRICA TRADE & INVEST MEETS MANAGING RISK

Emilio Sans

Senior Sales Engineer
KTI Plersch Kältetechnik GmbH, Germany

Agnes Gitau (tbc)

Executive Director - UK & EU
Eastern Africa Association, UK

Moderation: **Lino Eppelsheim**, Afrika-Verein

03.00 – 03.30

Expert Talk

Room A

The Safe Side of Business

(1st floor)

There are many ways to secure your business operations, not just physically but in a fast changing and digitalizing world other safety aspects become more relevant. Many transactions are moving from physical places into the web space, Artificial Intelligence can offer new ways of doing business, but there is also still hesitation. Why is cyber security important for business operations in Africa? What technology solutions are still needed? Which new possibilities brings AI to the table? Where are the limitations? Are there already the right frameworks in place?

Nils Loewe

Chief Technology Officer
SEON GmbH, Germany

McElory Hoffman

Managing Director
Praelexis, South Africa

03.30 – 04.30

Networking Coffee Break

Indeed Africa! – Young Managers Meet-up

04.30 – 05.30

Parallel Sessions

Room A (1st floor)

North-Africa as Gateway for Interregional Trade & Investment

Hosted by



Fostering German and African collaboration in intercontinental trade and investment is crucial. How can we leverage North African markets as a strategic gateway to Sub-Saharan Africa? Which projects can serve as blueprints? What are the most recent trends to watch?



Introduction

Anis Jaziri

President
Tunisia-Africa Business Council (TABC)

AFRICA TRADE & INVEST MEETS MANAGING RISK

Representative

Hans-Seidel-Foundation, Tunisia

Panel

Noureddine Ghabi

CEO

Steg Internationale, Tunisia

Representative

DZ Bank, Germany

Moderation: **Mondher Khanfir**, Vice-President of TABC

Room B
(2nd floor)

The Role of Public-Private-Partnership's for Risk Mitigation in Africa

How can the improvement and proper management of PPP's support the development of infrastructure and impactful projects? How can the implementation of standards, good documentation and the harmonization of processes be utilized by public and private sector equally? What blueprints and models have proven to work for European-African cooperation?

06.00 – 09.00

Evening Networking Reception

Hosted by

on invitation and at the premises of the DZ BANK



Venue: Erlenstrasse, 60325 Frankfurt, Entrance 4 (North)

- Canapés and drinks will be served -

AFRICA TRADE & INVEST MEETS MANAGING RISK

Thursday, November 7th

08.30 – 09.30

Registration & Welcome Coffee

09.30 – 10.00

Welcome Remarks & Keynotes

Christoph Kannengiesser

CEO

Afrika-Verein der deutschen Wirtschaft (AV)

Rupert Plersch

CEO

KTI-Plersch Kältetechnik GmbH

Susanne Friedrich

Head of the Agency for Business and Economic Development
(AWE)

10.00 – 11.00

Opening Discussion

Room A
(1st floor)

‘Sharing is Caring’ Will Regional Integration & the Expansion of Trade Corridors in Africa be the Key to Economic Growth and Peace?

Borders, Currencies, Goods: what is the status quo of Africa’s regional and pan-African integration processes? Can the ‘regionally shared currency trend’ strengthen local markets? What are the threats & opportunities of sharing borders? And which are the most impactful projects of this century?

Hon. Moussa Alassane Diallo

Minister of Industry and Commerce, Mali

Anis Jaziri

President

Tunisia-Africa Business Council (TABC)

Gilead J. Teri

Executive Director

Tanzania Investment Centre

Lukas Kupfernagel

Head Country Project African Union

Konrad-Adenauer Foundation, Ethiopia

AFRICA TRADE & INVEST MEETS MANAGING RISK

11.15 – 12.15

Panel Discussion

Room A
(1st floor)

Made in Africa: Adding value to African markets in international supply chains

Hosted by



Adding African local value to international value chains covering commodities such as agribusiness products and critical minerals is a longstanding goal. While the realization of this ambition proves to be challenging, diversification strategies are unavoidable as a driver for a sustainable future, particularly in times of the so called polycrisis. At the same time, the promotion and presentation of exemplary African “products” must be enhanced to reach global markets.

Ian Chitumba Mwiinga

National Coordinator
Extractive Industries Transparency Initiative (EITI) Secretariat,
Zambia

Thavy Staal (tbc)

Global Food Value Chain Manager Fruit & Vegetables
BASF, Germany

Moderation: **Anja Berretta**, Konrad-Adenauer Foundation

12.15 – 02.00

Networking Lunch Break & Marketplace

02.00 – 03.00

Parallel Sessions

Room A
(1st floor)

Maps, Forecasts & Data: Technology for the Win(-Win) for Business Operations in Africa

Due diligence and technological advancement have an immense impact on investment decisions. But also, the geolocation and climate and security aspects play a crucial role when it comes to mitigating investment risks. How can new satellite technologies, risk mappings and data collection help to mitigate or estimate business risks? How can it help in developing business models on the ground?

José Viegas (tbc)

Senior Asset Manager
Digital Realty, Germany

Dr Tobias Engelmeier (tbc)

CEO
VIDA, Germany

Axel Wochinger (tbc)

CEO
Result Group GmbH, Germany

AFRICA TRADE & INVEST MEETS MANAGING RISK

Workshop: Overcoming bottlenecks – Instruments for foreign trade, financing & investment

Sebastian Barroso

German Desk
Access Bank, Nigeria

Dr Philipp Laass

Senior Advisor Financial Institutions
Euler Hermes, Germany

Herwig Maassen

Senior Manager
PwC, Germany

Jan Mueller

Head of ImpactConnect
DEG - Deutsche Investitions- und Entwicklungsgesellschaft,
Germany

Moderation: **Katarina Kunert**, Afrika-Verein

Room B
(2nd floor)

03.15 – 04.15

Closing Discussion

Room A
(1st floor)

Let's be Frank: Where is the Money? *The Private Equity Discussion*

Private equity plays a pivotal role in driving economic growth by providing capital and strategic guidance to businesses. We will delve into investment strategies, market trends, and the unique opportunities within the private equity landscape. What are the major bottlenecks and what are good practices? Why is there such a private-equity gap in German business activities in Africa?

Mackenzie Schow

Head of Investor Relations
Adenia, Mauritius

Representative

Access Bank, Nigeria

Sandrine Henton (tbc)

Managing Director
EG Capital, Kenya

Followed by

Networking & “End of the Forum” Coffee, Snacks & Drinks

AFRICA TRADE & INVEST MEETS MANAGING RISK